

# 13. Kimberly Snider

**Joke Wijn:** Hi, everybody. Thank you for listening to another episode. This time we will be talking to my wonderful, creative, fantastic person My sister from another, Mr. Kimberly Snyder.

**Kimberly Snider:** Hi.

**Joke Wijn:** So nice

**Kimberly Snider:** to have you here. It's so fun. I wish we were in person, but this is second best.

**Joke Wijn:** This is second best. Definitely. Wanted to see you in real life. Maybe one day. We'll see. I think so. I hope so. Yeah. So tell us, who are you? What do you do? And do you have a big, scary, hairy

**Kimberly Snider:** goal? Oh goodness. Well, my name is Kim Snyder. I live in Bellingham, Washington, um, in the United States, and which is just right up close to the Canadian border, right next to the Puget Sound so beautiful area.

And I have a business called Play Art With Kim, and I started it. Just this year in January. So I'm kind of fairly new and I'm learning so much along the way. My goal is to get people to understand that they are a creative. There's so many people out there that think that they are not part of that club, that they are not part of the creative club, that they are not a creative, but everybody is.

Everybody. I so agree. I did not think I was a creative for much of my life and didn't discover that. Well, of course I am, till, you know, recent years. And so I want to, I just want people to hear that they are creative. I want people to get that, that feeling, that zone of getting in that creative zone.

Yeah. So that's just my goal is just to share that and, and to help people give them like the process maybe or a place to start.

**Joke Wijn:** how do you do that? Well, like, how do you, how do you share the joy? Yeah.

**Kimberly Snider:** So what I I kind of started the business out of guilt a little bit. I was like, okay, I love doing this creativity.

And through the pandemic is really when it, when I really started in on, I'm going to learn calligraphy. I'm going to learn because, you know, you suddenly had all this time. So I did and I'm a left handed person. So learning calligraphy was. I would say it was, uh, tricky, but I did it. Yeah, that's challenging.

I mean of course I'm not like, 100% expert at it, but I love doing it. And so then it, it morphed into watercolor, and it morphed as it does with us people who finally delve into the creative side of ourselves. It's like, there's so much! Like, whoa. Yeah. And then I was spending all this time, you know.

Doing this stuff. And I kind of felt guilty, like it's to no end. I'm just doing this. Okay. Just so everybody knows. Good to be creative on your own with no purpose. But I started to feel like, ah, I should probably put a purpose to this and maybe create some income for our family. Cause we're a family of four, I have two boys aged 13 and 10.

And, um, that's not for the week. And so I thought, and I homeschooled them for a long time and then they suddenly went to school. So this last year they went to school and I started this. Thinking I can do something I can share so I have in person classes once a month. I'm getting to your question.

Finally, that's fine. I have in person.

**Joke Wijn:** I love how this went like that. Yeah.

**Kimberly Snider:** Yeah. So I just kind of gave you the whole gist of the beginning. Love it. And I, I do them from my home. because I just

didn't want to pay for, you know, a venue right now. And we have a wonderful community and it's been very well received.

People that start to come, they come Many times. Cause it's like, Oh, what's next? And they love it. Yeah. And then I do a blog once a week called Wonderful Word Wednesday, but I I'm taking July off to reevaluate after six months and I think I'm going to change it. I think it will be now creativity tip. Oh, cool.

Of the week, because that's more in line with. What I'm doing. Yeah. And then I do a spread the love campaign once a month, which you have been part of. Yes. Some of our mutual friends. and that's just to, to do a random act of kindness kind of campaign once a month with some fun art.

**Joke Wijn:** So you're doing so many amazing things,

**Kimberly Snider:** Kim, and I did learn how to post an online class. So I did.

**Joke Wijn:** Wow. And you've only been at it for six months. I mean, I cannot believe it. It's amazing.

**Kimberly Snider:** It seemed, it seems like slow go, like learning, mode, you know, in the learning mode, it's like so much to learn technology wise, which, yeah, but it's been so fun. And as long as I'm learning new things, I'm happy. So it's good.

**Joke Wijn:** That's amazing. I love that. Love that. So you're doing so many things and you're teaching a lot of things. Would you consider yourself to be a multi potentialite?

**Kimberly Snider:** Yes. Ha ha. For sure. Yes. I asked the question, but I don't know the answer. Yeah. So I listened to that podcast, uh, who was the gal, Emily Wapnick, is that how you say it?

Yeah. So I loved her, her three superpowers. Yeah. That the multi potentialite has, and always being a beginner, being used to being a

beginner is one of them. Right. And I really, my whole life has been about learning. Like I, I, when I graduated college. I was so sad. I cried. Like I didn't cry out of happiness that I achieved it.

I was like, I want to be a lifelong learner. I want to be in college forever. Yes. So, you know, I just, and really it didn't matter what, what classes, you know, I just want to learn. I just want to be learning. So I, I totally relate to that piece about always being a beginner and, and that feeling of embarking on a new thing, a new adventure.

That's sparking, you know, how it feels, right?

**Joke Wijn:** Yeah, definitely.

**Kimberly Snider:** Multipotentialite

**Joke Wijn:** yes. I love the word, but it's like, we can call it whatever  
Yeah.

**Kimberly Snider:** The problem is, you know, you do feel like she addressed it in the podcast that you feel, you know, all along people have this purpose and you've got to find that one purpose.

And, and I was so glad to hear her say that really isn't a thing for some people. It is a thing for some.

**Joke Wijn:** And it's also not a thing for others. Yeah, that is, that is, for me is, at least it has been like, oh, wow, like eye opening, like, I'm not the only one, right? Yes. So did you feel that too? Yeah.

**Kimberly Snider:** Yes. Yeah, it was such a good thing because it makes you realize, oh, you know, having this kind of many directions that you're always going is not a negative.

Yes. No, it's not a bad thing. No, exactly. Yeah. So, and just the adaptability that it brings and, and the fact is that all the different things that we learn kind of synthesize, right? So, yeah, the fact that I was a teacher for a long time, it just prepared me to do this. I teach

the creativity. And when I was teaching third grade, I didn't even think that I could teach art to them.

I had my friend come in and teach it. I had my friend who's an artist come in and teach art to my third graders. Cause I honestly didn't think that I could even that's how much I didn't think that I was creative. Right. . So

now I look and now you're, yeah. Like, hmm. How you've grown and how much you've learned and

**Joke Wijn:** Yeah. It's amazing. So do you, have like a

certain process that you, go through when you have so many ideas and all, all the things you wanna do, because you're doing a lot like, oh gosh, how do you deal with having so many ideas?

**Kimberly Snider:** This is a hard question because I, I know, don't be sorry. It's a good question.

I just, I'm still learning what to do.

**Joke Wijn:** Yeah, it is a process,

**Kimberly Snider:** but like one of the things I did was because I teach an in person class once a month and people just kind of want to get creative in different ways, then I just chose a month. A monthly focus. Yeah, that's cool. So, you know, like this month, you know, last month it was, what was it?

Oh, it was acrylics on canvas. So I spent the whole first part of the month like what should I teach that's not something somebody else has already taught that's not not copying somebody else because you know all those paint and sips and things. So, you know, I just spent the first since it had a purpose right I could sit there and play with my acrylics on canvas until I came up with something that I thought oh this is a good thing people will want, and people can do who are just beginners, who have just never even touched it.

Canvas or acrylics. And then getting the materials and then planning that class. So that's kind of how I focus myself. The week, the month before that was collage cards. Oh yeah. Yeah. And the month before that was watercolor cards, you know? And so people are like, what's next? And so that's kind of how I focus.

But on the days where I just, I have this swirling thing, what I, what I do love to do is sit there amongst my supplies. Right. Like I, if I just want to play art, which you should do every day, and I, I should do what I say, do what I say, not what I do, by the way, play art every day with no purpose.

Yes. When I want those kinds of moments and I really don't know what to do. I sit here amongst, you know, my watercolor, I have all of it in my office. And I just start doing something, but the supplies really lend that like, Oh, I want to use this pen, or I want to try this out, or I want to, you know, and then I just go and see what happens.

But being amongst the supplies in tactile right here.

**Joke Wijn:** Yeah, at the ready. That helps.

**Kimberly Snider:** At the ready and having a space, you know, so.

**Joke Wijn:** Yeah, definitely having your own space, not having to pull all the materials out before you actually get to try stuff because otherwise you'll have to think ahead, okay, I'm, what materials am I going to use? Right. You have to bring them all and then, yeah.

**Kimberly Snider:** When you're a multi potentialite, you have a lot of materials for various different things, right?

**Joke Wijn:** Yes, for sure. For sure.

**Kimberly Snider:** You're so organized. Look at your beautiful home.

**Joke Wijn:** Oh, thank you. Yeah. It's, been years in the making Yes. Yeah.

So your creative journey, you mentioned it a little bit, like having those ideas, not realizing you were creative. But you are, everybody is, I wonder what has been your biggest struggle in that journey? Finding out you are creative and then, like, do you have imposter syndrome? I know we've been talking about this before, yeah.

And how do you deal with that? How do you deal with having those struggles?

**Kimberly Snider:** Well, I have friends like you.

We talk, right? You have to have friends that are in the similar, what do you want to call it? Arena? Yeah. I don't know.

**Joke Wijn:** Who are in the same thing. Who understand what you're doing.

**Kimberly Snider:** Yes, and who fully understand the imposter syndrome and how to talk. Others down from it, right? We all experience it. So when I send you a message saying, oh my gosh, I'm feeling this, this and that, and then you come back with all this wonderful positivity and all the words that, you know, we need to hear and then vice versa, right?

When you're feeling it, I can remind you of all your amazingness. And so that helps. Plus I just go back to. Every person has their own thing. And so the comparing thing has to go. That just has to go. So, you know, my, my business and the way that I'm creative is different than another friend of mine who does art on canvas and sells the pieces.

Right. Yeah. And I think, oh my gosh, I wish I could do that. Well, mine is different. You know, I'm reaching a different audience. Yes. So. I'm always doing, looking for things that anybody can do and whatever I'm learning, I want to share it with.

**Joke Wijn:** I love that. See, I heard someone say that you can't compare your first step to someone else's.

Like step 10 or

**Kimberly Snider:** exactly.

**Joke Wijn:** Yeah.

**Kimberly Snider:** And what you see on, on Facebook or Instagram is not the whole picture.

**Joke Wijn:** So for sure, it's not

**Kimberly Snider:** just being in the creative community. I mean, everybody's pretty. I mean, the people that I know that I, that I connect with are very, very encouraging and never at all, judgy or, you know, we all understand this imposter syndrome and all those feelings that you have and you go through if you're sticking yourself out there, that's the trick.

And so it's a thing, it's a thing that we all know that's happened and how to work through it. And I just think that's a good thing that the creative community has. we acknowledged mm-hmm. and shared and not kept that as a private little feeling that Oh yeah, everybody's having, but nobody's talking about it.

Yeah.

**Joke Wijn:** It's like a big secret, but it's not like mm-hmm. , the secret's out in the open yeah. So the community is sharing, caring. It's, it's lovely. And we get to it is talk to each other. It really is. So what's the best thing?

**Kimberly Snider:** Art is, you know, one of the things that really, during the pandemic, when I first started learning calligraphy brush pen calligraphy as a lefty was that when you're going through hard art is so therapeutic. And art is unifying. I feel like in a way, in a world where everything is so divisive, everything feels These days so divisive, but this is a arena where it's. unifying. It's um, how am I, I can't explain it.



**Joke Wijn:** Yeah, no, but it's like connecting through doing the same thing, even if it's not the same.

Like, I mean, we are lettering artists who are Like connecting to photographers to Yes. Like everybody's doing their own creative thing, and yet we're all in the same creative community and it's,

**Kimberly Snider:** yes,

**Joke Wijn:** it's lovely

**Kimberly Snider:** and it avoids, I mean, much of the time it avoids, you know, political, political divisiveness or just all of it.

And so I love that. I love things that unify. I love things that are collaborative and bring people together versus. You know,

**Joke Wijn:** versus the other thing. Yeah. Yeah, absolutely. So in the creative community, where can people find you? like your Instagram, your website or?

**Kimberly Snider:** Oh yeah. So my website is [playartwithkim.com](http://playartwithkim.com) And I have an email list, so be sure to subscribe because

**Joke Wijn:** your emails are the best.

**Kimberly Snider:** Yes. And so I love my email list people and they get first dibs on everything and they are my community. And so, there's various ways to sign up for that on my website. There's a freebie, all that good stuff. Instagram is [playartwithKim](https://www.instagram.com/playartwithKim).

[@playartwithkim](https://www.instagram.com/playartwithkim) and I'm learning how to post on there. I'm learning the reels. Gosh, I haven't done one yet, by the time I learn how to do a real, it'll be on to something else, but then I have a Facebook page, [playartwithKim](https://www.facebook.com/playartwithKim). And so all the tech is, I think that's it.

Yeah. Facebook, Instagram, and website.

**Joke Wijn:** Awesome.

I will make sure to put all of those in the show notes so people can click and get your awesome freebie and your emails, which are really the best. There's so much fun. They are. So yeah,

**Kimberly Snider:** make sure you know I'd love for people to look up the the blog post 'Virtuoso', because you know I shed the I shed the idea of being an artist because for some reason that just brought a lot of baggage and expectation that I didn't like.

And so I decided like, you know, that I'm not an artist. I'm a virtuoso. It's a fresh word. It's a word people like, what's that? You know,

**Joke Wijn:** what is it? Yeah.

**Kimberly Snider:** Oh, look it up.

**Joke Wijn:** Cool.

**Kimberly Snider:** My blog post on virtuoso.

**Joke Wijn:** Awesome. We, you blogs. So if you've read that blog, go on to the next because there's a lot on there and they're awesome. So, we like words, we like text, we like quotes. Do you have a specific quote for us to share?

**Kimberly Snider:** Oh, yes. So my motto, kind of, in my business is 'Play art and spread joy'.

**Joke Wijn:** Cool. Love it.

**Kimberly Snider:** Play.

**Joke Wijn:** Play. Just play. And have fun. Thank you so, so much, Kim.

**Kimberly Snider:** It's been so fun.

**Joke Wijn:** It has been. We will talk to each other soon.

**Kimberly Snider:** Yes!

**Joke Wijn:** Yes! And everybody, if you're in the neighborhood, go check out Kim.

**Kimberly Snider:** Yes, we were in Bellingham.

**Joke Wijn:** Yes, go, go, go.

**Kimberly Snider:** Greater Seattle area.

**Joke Wijn:** Awesome. And if not, she has an amazing online class, so.

**Kimberly Snider:** Yeah. On Skillshare.

**Joke Wijn:** Check it out.

**Kimberly Snider:** Simple and elegant watercolor cards or something like that.

**Joke Wijn:** So cool,

**Kimberly Snider:** Thanks for having me. It's my first podcast.

**Joke Wijn:** Amazing. Thank you so much, Kim.

**Kimberly Snider:** Yep.