

# 09. Ingeborg Kaandorp - EN

**Joke:** Good morning everybody. Today we're talking to my fantastic creative friend Ingeborg Kaandorp from 'Bij Ingeborg'. Hi Ingeborg, so nice to have you here.

**Ingeborg:** Good morning. Joke, hello!.

**Joke:** O, you always make me smile. Tell us, who are you, what do you do and what is your big dream, your big goal?

**Ingeborg:** I am Ingeborg Kaandorp. I am a lettering Artist and I do a lot of things with letters, in every way. I draw them, I write them, I create artwork with them. I teach lettering and I have commissioned work. And well, my big dream, I'm actually already living it. Because it's going really well. I started my own business in 2018. I do a lot of fun things and it's going great and that makes me really happy. I would love to continue and build on this the next upcoming years.

**Joke:** Oh that's great! You're already living your dream!

**Ingeborg:** Yes! I am, I never thought I would be though.

**Joke:** Well, it is possible. Not that easily because it's a lot of work but it is possible. So cool!

**Ingeborg:** Yes, yes, I did have a completely different career before this though; I've worked in primary schooling for a long time. I do have degree in Graphic Design but didn't work in the field for over 20 years. But then I realised I wanted to do this so I quit my day job and am now working hard to follow my dream.

**Joke:** That is so cool. And you say you do everything and anything with letters; would you consider yourself a Multipotentialite? Somebody who does everything?

**Ingeborg:** 100%. Yes, absolutely. And not just letters but in many different ways. I have always liked to combine things in my work as a

teacher. But I also do a lot with music. Yes, I do a lot of different things. And I actually don't want to choose. Going one way or the other, I'm like, why not both? That's what I love about this and which is why I named my company 'Bij Ingeborg' because it offers so many options. I can do anything under that name. And that is the most fun about it. That I only do things that I really like and to feel the freedom of like, okay, I don't like this so I won't do this anymore.

**Joke:** Yes, exactly that. And how do you deal with having many ideas at the same time? What do you do then? You can do anything but not everything at the same time. Do you have a process of prioritising? .

**Ingeborg:** Well, I don't have like those idea storms like you do where you go like aaaaahhhh what shall I do first? But I do have like, when I see something, I go like, this is great and then I get distracted by like a speck on the floor and my brain gets activated and I think that looks like a fish and then I want to make fishes on the floor. Or, I see somebody pass me with a cool shirt and I want to create one too. So yes, my head gets all sorts of ideas and thoughts but not to actually do anything with each and every thought and idea. But my brain is always ON and it's like, in for a penny and you get a million output.

**Joke:** Do you save your ideas? They're like farts, they linger and then disappear.

**Ingeborg:** No, I don't save everything. But I do have ideas like, oh, I can do this and that and this and this and this. But I don't have a special list with everything I want to do. It's more like, Oh that's cool... someday.

**Joke:** That's a great technique though; this is great but not now. But it might be tricky to say what will be for later because everything is fun and you want to do it all. But, do you have like an imposter syndrome that you're about to do something but you don't do it because you think there are other people already doing it and/or doing it better than you?

**Ingeborg:** Oh like it's so much and you don't know where to start?

**Joke:** That but also like, feeling intimidated that someone else is better than you, so why even bother, or something like that.

**Ingeborg:** Not really. Well, I actually don't have time to think about that.

**Joke:** That's great! You just don't permit yourself to have time for that.

**Ingeborg:** No, well, I also have a freelance job on the side, at a cultural organisation and I design and create things for them too. It takes up a lot of time and I love it a lot and I do a lot of things. And my brain goes wild sometimes but I can't do it all because I simply don't have the time. But no, I'm not limited by others who can do it better than I do because I simply think well, let them. I'm going to do it my way. But sometimes I do get a little bit of the nerves. I participated in a Colour Field Performance one time and we had to paint a painting outside, sized 1.22m x 1.22m for all sorts of people who were walking past. That was exciting and I did think, oh no, don't look at my painting, please just check out other's because I'm just winging it here. But in the end everybody loved it and I sold a painting too. But still exciting.

**Joke:** Do you think it has to do with experience? I think it's a great technique to not permit yourself time to think about it but confidence helps a lot too. And confidence comes from time and experience and you're very experienced in a lot of things.

**Ingeborg:** Well, not that experience. For example with that painting. I am experienced but not that much and then it's very exciting. When I conduct a workshop or have a commissioned job, it's still exciting and fun but I am more confident in that work that I'm like, yes, I can do this.

**Joke:** Yes, you can!

**Ingeborg:** Well, I think then it's a pity and a waste of your energy to be worried about that so much and thinking like, oh what if they don't like it. They usually like it. Because it's a very specific skill and not a lot

of people can do what we do. It's a specialism. And then you can tell that people appreciate what you create. And I realise, wow, that's pretty cool and why should I be so insecure about it, especially if so many people have said they like what I create.

**Joke:** What a great way of looking at it like that.

**Ingeborg:** I don't pretend to be in the top of the artists but this I can do, yes.

**Joke:** Ja, I love it. You have a real 'can do' attitude

**Ingeborg:** I'm very relaxed.

**Joke:** Hey, we know each other through the creative community. I believe through Instagram. What do you like best about the creative community? That you meet each other?

**Ingeborg:** Yes, that. I also love seeing what others are doing and then get inspired. Contacting each other now and again is great, though I don't do it as often as you do, but yes. I really love seeing what other people are doing and seeing all sorts of new possibilities and my brain gets activated again. But yes, it's mostly getting inspired by each other.

**Joke:** Yes, especially that then. Love it! Sometimes though, you can get intimidated by what you see, that's a bit of the downside but as long as you're aware beforehand and you know... people are really good but also really fun! I love that we've met through the community. We chat a lot and it's always so much fun.

Tell us, where can people find you? On Instagram and..?

**Ingeborg:** Yes, on Instagram. Bij Ingeborg is my name, in Dutch. I also have Facebook and my website is [bijingeborg.nl](http://bijingeborg.nl) or [.com](http://bijingeborg.com), both work.

**Joke:** Nice, keeping it simple. I will put everything in the show notes so people will only have to click the links.

Okay, that was it. It was super fun!

**Ingeborg:** I would like to say that I like it a lot what you're doing. And you're working hard. I hope that you will continue with your ideas and plans for the creative community and that people will get to know you because you're a beautiful person. And you make beautiful things. And you have great ideas. I hope you will get a little bit more of the credits you deserve.

**Joke:** Oh, wow, thank you. For the listeners; I'm wiping away a few tears now..

**Ingeborg:** Ah but it's true; you're sweet and you try your hardest. So you deserve that people see this.

**Joke:** Oh... smak! (hand kiss)

**Ingeborg:** Smak.

**Joke:** Well, dear listeners. Thank you so much. Ingeborg, super! It was great talking to you again. We will see each other again soon.

**Ingeborg:** Yes, okay. Thank you. Bye.